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| 1 | The Carolina Recycling Association (CRA) is hosting its 34th Annual Conference & Trade Show in Cherokee, NC from April 8-11 at the new Cherokee Convention Center. SENNEBOGEN is thrilled to be there!  Between their material handlers, telescopic wheel loaders, attachments, and best-in-class parts & service offerings, there are a lot of elements to the SENNEBOGEN offer. If you’d like me to set up a time to meet them there, I would be happy to do so!  (For NC dealer, it could be modified to read – “If you would like to meet me there, let’s set up a time. Get in touch and I will be seeing you at the show”.) | <https://www.cra-recycle.org> |
| 2 | Preventive maintenance is key to eliminating unscheduled downtime. This is especially important when the piles of scrap keep getting bigger by the moment.  Acting now will save you major headaches and money down the road. SENNEBOGEN’s PM Kits are yet another commitment we’ve made to help operators extend the life of their material handlers while ensuring uptime and eliminating unscheduled downtime. | <https://sennebogen-na.com/wp-content/uploads/2022/05/Preventive_Maintenance_Kit_Flyer.pdf> |
| 3 | As a dealer, I’ve seen firsthand how valuable SENNEBOGEN’s “Beyond the Machine” program truly is. Industry-leading attachments, financing that works for you, a vast service network, parts availability with a North American warehouse stocked with over $55,000,000 in inventory, and much more.  How can I help you and your scrap business go “beyond the machine”? | <https://sennebogen-na.com/beyond-the-machine/> |
| 4 | Get ready to up your scrap-sorting game with SENNEBOGEN attachments. We will help you choose the right mag grapples, orange peel grapples, lifting magnets, and couplers that will complement your machines and maximize productivity. | <https://sennebogen-na.com/product/attachments/?page_id=1160> |
| 5 | This is the ultimate 2-1 deal! The SENNEBOGEN Vario Tool lets you do the work of two machines, resulting in increased machine utilization and more $$$ to spend elsewhere on your business.  Check out this jobsite report from Pacific Steel & Recycling. | <https://sennebogen-na.com/pacific-steel-acquires-one-machine-to-do-the-work-of-two-with-sennebogen-vario-tool/> |
| 6 | The rave reviews are making SENNEBOGEN’s new 340 G-Series Telescopic Wheel Loader the talk of the town and the new standard in multifunctional machines. Its long list of features and attachments make it a truly unique machine! Download the brochure here to check it out in action. <https://sennebogen-na.com/wp-content/uploads/dlm_uploads/2023/09/340-G-Series.pdf> | <https://www.youtube.com/watch?v=bhfsuse3KPI> |
| 7 | Why use SENNEBOGEN for your scrap operations? We’re glad you asked! By focusing on core pillars of safety, flexibility, efficiencies, simplicity, operating cost, and accessibility, they’ve set the groundwork for your continued success! | https://sennebogen-na.com |