

THINKING BEYOND THE MACHINE



PURPOSE-BUILT FROM THE GROUND UP

SENEBOGEN[®]

Our Mission: **SUCCESS FOR OUR CUSTOMERS**

We build the machines that lift and move heavy loads to keep global industry moving.

When we first arrived in North America back in 2000, we were relatively unknown to operators on this side of the world. However, we rapidly emerged as the leaders in a growing range of markets. From steel mills and scrap yards to sawmills, from barge ports and demolition sites to tree care and biomass projects, SENNEBOGEN equipment is a growing part of industry's quest for new, more efficient, more productive material handling processes.

Our machines succeed because our people continuously add value to our customers before and after the sale - **"beyond the machine."**

“ At the core of SENNEBOGEN LLC is our unrelenting focus on building customer success. All our people, all our resources are dedicated to understanding and responding to the unique needs of each customer. We look beyond the machine to deliver the complete material handling solutions that will help them achieve success, on their own terms. ”

Constantino Lannes
President



OUR COMMITMENT TO CUSTOMERS THROUGHOUT THE AMERICAS

The 100,000 sq. ft. headquarters of SENNEBOGEN LLC, in Stanley, NC, is home to the largest inventory of material handler service and repair parts in North or South America. Supporting every SENNEBOGEN type and model in the field today, SENNEBOGEN and our dealers maintain 98% parts availability to keep our customers up and running.



From O-rings to engines, axles and complete boom assemblies, the SENNEBOGEN warehouse maintains inventories of service parts and replacement components for every machine our customers have in the field.



SENNEBOGEN engineers utilize industry-standard parts wherever possible to maximize local availability and minimize service costs for customers. By eliminating proprietary parts, SENNEBOGEN ensures that customers can take advantage of their existing supply chains and inventories to service engines, hydraulics and electrical systems.



PARTS & SERVICING

With SENNEBOGEN Uptime Kits, technicians have easy access to all the parts, connectors and fittings they need to complete selected service tasks.

As part of our ongoing commitment to your uptime, the SENNEBOGEN Service Team has developed Preventive Maintenance Kits. Each purpose-built kit is hour and machine specific. These kits include everything you will need to carry out a comprehensive PM program.



APPLICATION SUPPORT

SENNEBOGEN technical specialists provide expert application support onsite to dealers and customers, from optimizing throughput for mills to conducting port surveys for barge facilities.

TECHNICAL TRAINING

By providing hands-on instruction at no cost to dealers and customers, our SENNEBOGEN Training Center is building the industry's largest network of factory-trained technicians and parts specialists.



Our Operator Familiarization course is offered at no cost to new and experienced operators alike. The course helps operators work productively and safely while maximizing the life of the SENNEBOGEN machines.



PRODUCTIVITY SOLUTIONS

With models sized from 44,000 to 900,000 lbs. (20,000 to 420,000 kg), our flexible manufacturing process and design allow us to adapt every basic model with a limitless range of configurations to suit your purpose. Whether your material handler is diesel or electrically powered, SENNEBOGEN also offers stationary or mobile tracked and rubber tired machines, all available on pylons.



ASSET MANAGEMENT

The SENCON telematics tools deliver real-time status updates and diagnostics to help fleet managers plan for efficient machine utilization and uptime.

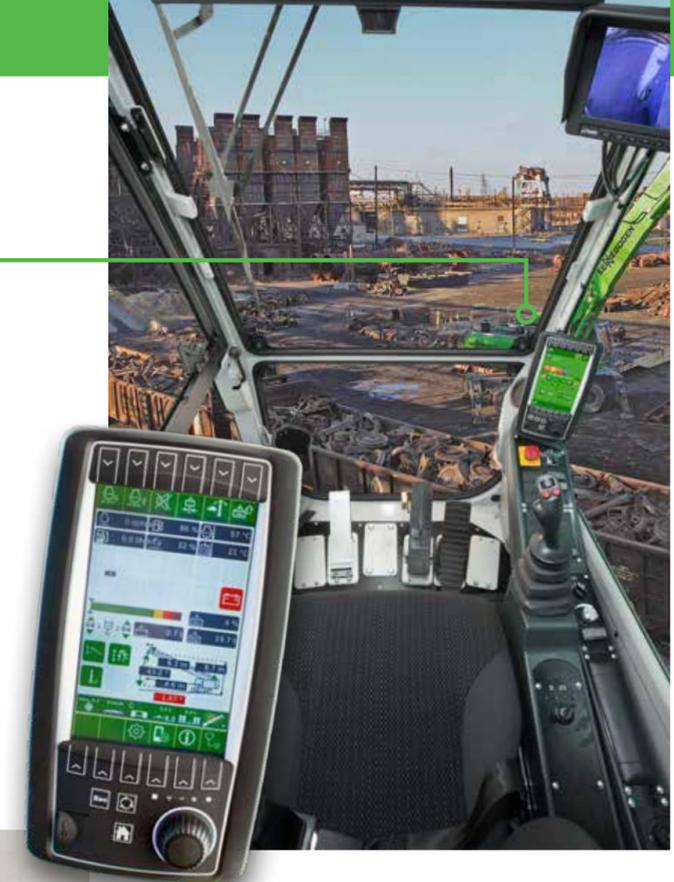
SENNEBOGEN ATTACHMENTS

The full line of SENNEBOGEN attachments is matched to SENNEBOGEN spec configurations to deliver one-stop solutions for unique customer needs.



INNOVATIVE FINANCING

SENNEBOGEN Capital offers customers an alternative source of funding to preserve your traditional lines of credit. Our knowledge of your industry combined with our full suite of financing options includes the industry's first Lease by the Hour® program purpose-built to automatically protect customers from the extra costs of over- or under-utilization of their equipment.



NO SUCH THING AS “NO CAN DO”

Established in 1952, SENNEBOGEN is now in its third generation of family leadership, carrying forward Erich Sennebogen's founding philosophy of "There's no such thing as no can do." A history of innovative lifting products from mobile telescopic cranes to giant lattice cranes to the world's largest material handlers reflects our focus on doing what's necessary to meet customer needs.

Today, SENNEBOGEN is helping customers move big loads on every continent. This global experience is a crucial link in our ongoing quest for better solutions to build lasting customer success.



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